

2026

Çağla Çağlar

UX/UI DESIGNER · SAAS, DATA & AI PRODUCTS

CONTACT

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UX/UI & SAAS PRODUCT PROFILE

UX/UI Designer with 7+ years of experience shaping SaaS, AI-enabled, desktop, web, and mobile product experiences. I translate complex workflows and data into intuitive user journeys, high-fidelity Figma interfaces, responsive layouts, and scalable design systems. My work combines visual design, interaction design, AI-assisted ideation, data-rich dashboard UX, developer handoff, and iterative collaboration with product and engineering teams; fluent in English and Turkish.

UX, DATA & AI DESIGN TOOLKIT

Figma · FigJam · Adobe CC (Photoshop & Illustrator) · ProtoPie · Framer · Webflow · ChatGPT · Claude · Google AI Studio · AI-assisted ideation & workflow acceleration · Desktop, web & mobile UI/UX · Responsive & component-based design · Wireframes, prototypes & user flows · Design systems & documentation · Data visualization & dashboard UX · Developer handoff · Hotjar · UserTesting · HTML/CSS

SELECTED PRODUCT EXPERIENCE

Screpy · Co-Founder & Product Designer · 2020 — 2026

- Led end-to-end product design for an SEO SaaS platform, turning dashboards, on-page audits, uptime monitoring, and reporting into clear, actionable user workflows.
- Created implementation-ready UI in Figma, design-system components, and clear handoff materials; partnered closely with engineering through iterative product development.
- Designed intuitive UI patterns, design-system components, and data visualizations that made complex SEO insights easier to understand and act on.

Avukatistan · UI/UX Designer · Mar 2025 — Feb 2026

- Designed workflow-focused legal-tech experiences that brought legal research, case files, client communication, scheduling, collections, visibility, and AI tools into one coherent workspace.
- Mapped end-to-end user journeys and created polished Figma mockups for complex professional workflows, balancing clarity, information hierarchy, consistency, and ease of use.

SpySeller — Independent Product Experiment · AI & No-Code Product Builder · 2025

- Built a self-directed AI and no-code product experiment from firsthand Etsy seller needs, exploring practical workflows and product opportunities for sellers.
- Used AI-assisted ideation, rapid prototyping, and no-code tools to test ideas and turn concepts into usable, interactive product experiences.

Mailscribe · UX Designer · Apr 2023 — Apr 2024

- Designed core UX flows and modular interface systems for an email marketing product; key workflows were later integrated into Screpy.

EARLIER EXPERIENCE

Freelance UI/UX & Product Design Projects · UI/UX & Product Designer · 2018 — 2019

- Delivered web and mobile UI/UX concepts, landing pages, user flows, early prototypes, and visual systems for startup teams, moving from ambiguous ideas to polished interfaces.

BeeVision · Creative Designer · Mar 2019 — Jul 2020

- Created visual concepts, digital assets, and product-facing interfaces that strengthened brand presence and made complex technology easier to understand.

TOOLS · EDUCATION · LANGUAGES

Figma · FigJam · Figma AI / Make · Framer · Webflow · Cursor · ChatGPT · Claude · v0 · Lovable · Replit · Google AI Studio · ProtoPie · Hotjar · UserTesting · HTML/CSS · Basic JavaScript

TOBB University of Economics and Technology — B.A. in Industrial and Product Design, 2013 — 2018 | Turkish (Native) · English (Fluent)